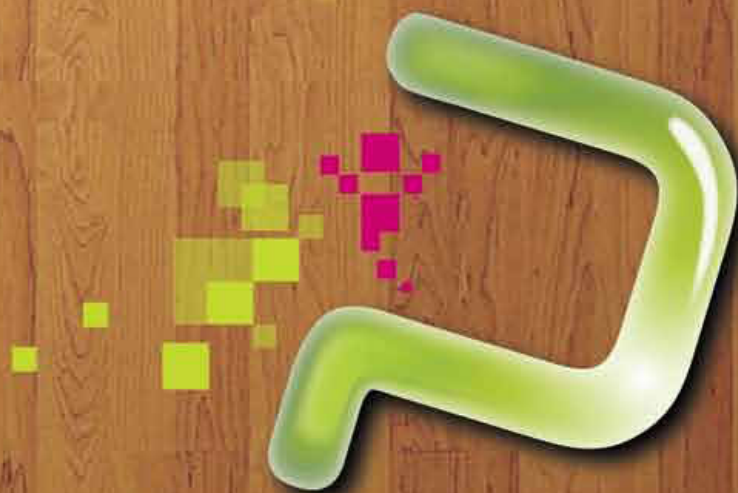


Secure Your Prints Release Your Business Potential

● Instilling print responsibility

ArgentraSecure Print Access Management (PAM) solution empowers your organisation to make informed choices about printing accountability at the point of document origin, allowing you to control what gets printed and by whom.



PAM

The Enemy Within

Printing Responsibly begins within

Average employee is **68%** more likely to expose organisation to data/paper/document leaks through unnecessary printing.

Network security barriers take care of Data Security concerns but not for Print

Paper Leak!

Consequences of security breach via document leaks are as profound as those of the electronic variety

50% of data leaks attributed to hardcopy printouts:

- Price lists
- Customer lists
- Strategic plans
- Product roadmaps
- Budget statements
- Patent filings

M&A Targets

46% of office workers reported seeing private documents on print tray

14%
Salary
Details

22%
Performance
appraisals

34%
CV
Info

30%
Printed
Documents
left on print tray

Important questions

Manage

How do you setup a rules-based policy to manage who can print what and when? Can you prevent staff from printing vital documents at home?

Control

Can your network print controls filter confidential company data from personal document printouts? Would you want to be alerted to inappropriate printing activities?

Track

How do you track document distribution in your organisation confidently? Can your network print solution capture all jobs and provide forensic data to audit print usage?

Protect Your Assets

Results in "Paper Leak" of confidential information.

- ✓ Breach of corporate compliance
- ✓ Loss of intellectual property
- ✓ Loss of competitiveness and reputation
- ✓ Unwanted attention from regulatory bodies

PAM-Instill Print Responsibility

Printing infrastructure is an often overlooked point of vulnerability. The lack of sound, secure network printing policies and technologies mean the average office worker never thinks about what is printed and who is looking at it.



ArgentraSecure Print Access Management

Protecting your assets | Securing your bottom-line

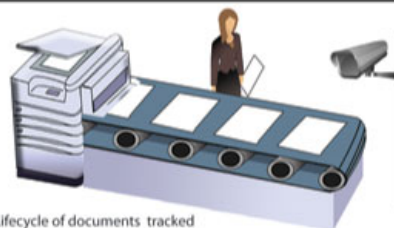
PAM is an industry break-through

as it remains the first solution of its kind to capture full print contents and support multiple roles with different sets of printing policies.



- Gives you a complete overview of the printing process
- Capturing the full forensic details and context of a print job
- Accounting of print jobs from any PC

Our solution logs all print jobs to help facilitate your auditing and compliance initiatives. **The entire document lifecycle can be captured and tracked** within our securitised engine.



Lifecycle of documents tracked

- Print jobs are intercepted from individual PC
- Print jobs are prescribed controls before they are sent to the printer resulting in secure printing



Save Money, Print Safely

- Zero print drivers achieve system level control of entire print process and content extraction
- Reduce waste, sort content and control colour and watermark printing with powerful policies and rules
- Track all administrative actions via our role-based security through the PAM server
- Manage the entire document lifecycle completely, from creation to destruction



Responsible Printing, Full Visibility

- Capture and print any job on any printer (including pdf documents) with powerful PAM policies
- Record print logs and forensics with near-zero impact on network traffic
- Prevent hacking and job tampering with industry standard encryption and software tamper-proofing



Mark Your Print, Track Your Output

- Auto-generate print marks on every page
- Embedded, multi-layer information-rich print marks prevent unauthorised duplication
- Authenticate documents with optical watermarks and micro-markings that can adapt to changing needs



Smarter Filters, Better Control

- Prevent theft and ensure the right people access the right documents with our advanced auto-classification engine
- Sort documents by content, owners, location and document header and footer information automatically



Secure Release, Accurate Delivery

- Authenticate print jobs with PAM Dispatcher, a Windows OS embedded device that uses an intelligent card reader and serves as router and traffic cop

Hardware independent and vendor neutral, PAM has a minimal impact on your existing printing infrastructure, working seamlessly with most existing printer drivers while optimising the process for enhanced security and accountability.

F1 Spygate: Data Leaks

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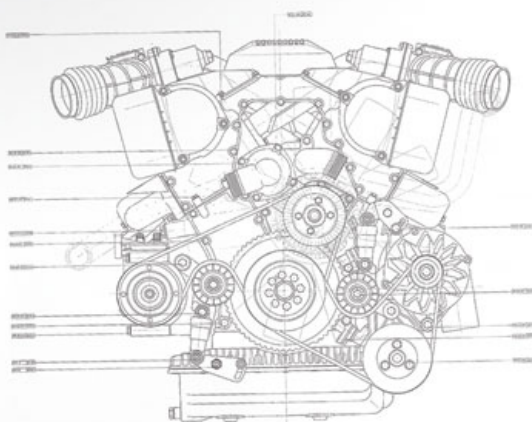
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F1 Spygate: McLaren fined US\$100 million for obtaining confidential technical data on Ferrari's F1 car.

In June of 2007, Ferrari sacked its performance director Nigel Stepney and initiated court proceedings against him in Modena, Italy.

It emerged that a **780-page document containing confidential technical data about Ferrari's F1 car** had been found in the possession of McLaren's chief designer Mike Coughlan.

Coughlan's wife, Trudy Coughlan, had taken the document for duplication at a copy shop near McLaren's Woking headquarters. An employee of the copy shop, suspicious that confidential data was being copied, blew the whistle to Ferrari.



Ferrari suspected the source of the leak was Nigel Stepney, a friend and former colleague of Coughlan's (the pair had worked together at Lotus in the late 1980s). Stepney had been the team's chief mechanic, but in February took his new role as the team's performance director -- which did not require him to attend races when he expressed his disquiet at the Ferrari's reorganisation following the departure of technical director Ross Brawn.

Ferrari filed a formal complaint against Stepney in Modena, Italy where the district attorney initiated a criminal investigation.

McLaren promptly dismissed Mike Coughlan, its chief designer. Coughlan and his wife appeared in the High Court in London for a preliminary hearing on July 10. Ferrari dropped the case in consideration of the Coughlan's full disclosure and promise of future cooperation.

The World Motor Sport Council (WMSC) of the FIA, motor sport's governing body, fined McLaren -- the team at the center of the "spygate" scandal -- \$100m and stripped it of its constructors' championship points for the season.

In an official press statement, the FIA stated: "The WMSC has stripped Vodafone McLaren Mercedes of all constructor points in the 2007 FIA Formula One World Championship and the team can score no points for the remainder of the season."

"Furthermore, the team will pay a fine equal to \$100m, less the FOM [Formula One Management] income lost as a result of the points deduction."

Source: CNN World Sport

Authorised Partner



<http://www.argentra.com>

System Requirements

ArgentraSecure PAM Server
Windows Server 2008 SP1 and above
2.0 GHz or faster multi-core CPU and 2 GB RAM or greater
10GB of free disk space depending on print audit requirements

Web Interface
Internet Information Service(IIS) version 7.0 and above

Database
Microsoft SQL Server 2005 and above

ArgentraSecure PAM Client
Windows XP SP3 and above
1 GHz CPU and 1 GB RAM or greater

Web User Interface
Internet Explorer(IE) version 7.0 and above
Mozilla Firefox 3.0 and above